### You Must Act Quickly

To Secure One of the Magnificent Bohn Syphon Refrigerators Specially Made for the

# U.S.NA

ngs are handsome ass nickel-plated, asy solid brass
avy solid brass
ted sanitary legs
with brass sock6-inch clearance
floor for easy
They have 4
shelves and 2



Actual Market Value \$250.00

During this Special Sale we low Special Sale prices are Have Marked All Bohn Models models.

All-Metal Ideal, same as used by the U. S. Government in Panama. Very low Special Sale prices are now in effect on all models. at Radical Reductions.

erators in the country. Bohn Refrigerators in great variety from \$19.00 up, including the Bohn All-Metal "Ideal," same as

BOHN REFRIGERATOR SHOP

New York—53 W. 42nd St. (Opp. Bryant Park), Tel. Vanderbilt 1927

Newark—913 Broad St. (Opposite City Hall) ... Telephone Market 133

Both stores open until 6 P. M., Mondays until 10 P. M., Saturdays until 1 P. M.

## Royalty Ladies' Tailoring Co.

Do you want to look like everybody else, or do you prefer to have others want to look like you

Do you want individuality in style, cut and fit of your gowns or do you prefer something that any other woman can wear, if she chooses?

These queries find a satisfactory answer in my new Spring lines and my distinctive tailoring, daringly different in design but still within the dictates of good taste.

### DAVID BRAININ

LADIES' TAILOR

1416 B'WAY, BET. 39th & 40th STS .- SUITE 214-215



THE C. D. PRUDEN COMPANY, 56 PINE ST, NY.

### The Perfect Flesh Reducer Blanche Arral, Noted Opera Singer, Takes Off 34 lbs. by Drinking Tea Prepared from Javanese Herbs NO DRUGS - NOT HEALTH - NO DIET NO EXERCISE Boiled and used same as ordinary Tea. Also in Tab loid Form. Send 3c Stamp for 44-Page Bookiet

This Firm Has No Arral's Tika Tea Co. Dept. 40, Room 411. 500 Fifth Ar., New York





ONLY \$3.50 DOWN

GUARANTEE OF SATISFACTION Any Cleaner exchanged for any other within 10 days of purchase. Free Demonstrations, Call, write or telephone and save money.

**NEW YORK** ELECTRIC CLEANER CO.

47 West 38th St. | 34th St., Cor. Lex-Phone Greeley 1638. | Murray Hill 2647.



ODD

It is a paradox that the Fifth Avenue shop foremost with the newest gifts and ingenuities is 70 years old. It is no less unique that the shop with the highest level of taste should be the store with the lowest level of prices.

OVINGTON'S "The Gift Shop of 5th Ave." 314 Fifth Av., near 32d St.

### SUPERFLUOUS HAIR MOLES, WARTS, Etc.,

ישמו שו ביו ביו ביו ביו ביו ביועע"

REMOVED by electrolysis;
only permanent cure known.
I use from 1 to 12 needles, removing 60 to 500 hairs per
hour. I guarantise my work
to be permanent. No pain or
scars. I use the quickest, cheapest
and most reliable of all electric
needle methods. Redle methods.

ELLA LOUISE KELLER, 347 5th Av.

Room 1602. Phone, Murray Hill 1161.

Also 16 State St., Chicago.

HAIR SERUM GREW THIS



"HAIB SERUM" relieves tightness and brings proper circulation to the scalp. Stops hair failing at once. Hair grows tilick and lux-urious, with a wonderful lustre and texture.

Illustrated booklet "5" on request. 452 5th Av., Knox Bldg., Entrance 40th St. Astor Court Bldz., 18 W. 34th St., Suite 85

# Correct Apparel for Women & Misses

Fifth Ave., at 37th St.

# New CO-ED Dresses

Prices Are Moderate

Co-Ed Dresses sold exclusively in New York by Stewart & Co.



20-Luxurious new gown of Satin, displaying the new camargo skirt and smart surplice bodice. The exquisite vestee is of Net, trimmed with dainty lace. May be had in Navy, Black or Brown. Sizes 14 to 20.

39.50

Mail or phone orders given prompt and careful attention

Send for Illustrated Style Book 26-A



# La-May Face Powder The Marmless to the Min

can now use a face powder that positively will not cause enlarged pores, blackheads and irritations. In fact, while it is considered the best face powder, it is also a remedy for complexion troubles. It is guaranteed pure and really harmles to the most delicate baby skin. It beauti-fies the complexion wonderfully be-cause it helps to clear and lighten the skin and protect the complexion from blemishes. This new kind of face powder is made largely of an ingredient that skin specialists use in the treatment of the complexion And it really stays on better than any other face powder. Of course, after saying this, every one will know we are speaking of the famous La-may powder (French Poudre

We again remind you that you an now use a face powder that does not contain starchy rice powders, it is considered the best ace powder, it is also a remedy for enlarged pores, blackheads and rice powder irritations. Because La-may is so pure and because it stays on so well it is now used by over a million American women. The large size is only fifty cents. Most dealers also carry the small trial size. He sure to try La-may. You will really never know a perfect face powder until you use it. You will be sorry if you take a substitute. be sorry if you take a substitute. When you use this improved powder and see how beautifully it improves your complexion, you will understand why La-may so quickly became the most popular beauty-powder sold in America.



Save Your Eyes Wear Soft-Lite Lenses M.Singer



Cor. 42d St. and 5th Ave., 2d floor.

IN THIS EXCEPTIONAL

**AUGUST FURNITURE AND RUG SALE** We offer this 7 piece American Walnut Bedroom Suite, regularly sold for \$275, at.....



### 153-157 West 23d Street

The AUTOTONE The Perfect Player-Piana



Reasonably Priced

HARDMAN, PECK & CO

HOTEL

BELLECLAIRE

As apartment rentals go

this city, the prices charged by

the Hotel Belleclaire for the

few apartments it will lease to permanent guests during the Fall and Winter months are

But, those who are contemplating taking up their homes

at the Belleclaire must act very quickly. There are very few

ROBERT D. BLACKMAN,

Proprietor

apartments to be had.

very reasonable.

433 FIFTH AVENUE NEW YORK CITY BROOKLYN, 47-51 FLATBUSH AVENUE Represented in all Cities



comfort designed through years of experience to perfectly meet all the requirements of service and economy in footwear for children.

"Feels like nothing on.

Sizes 81/4 to 11.....

Write for complete Catalogue of Blyn-Plan Styles for Children.



Brooklyn | 442-444 Fulton St., opposite
Bridge St., near Hoyt.
By bet, Park Av &EllerySt
Broadway near Greene Av

Mail Order Department 2240 Third Are. Postage Including Insurance, 10c. Extra Send Postal Money Order or New York Draft only.



THE LASTING WAVE ADDS CHARM TO THE FACE If your hair is not naturally wavy we make GRAY FADED HAIR

FRANCIS 8 W. 57th St., New York



#### Superfluous Hair PERMANENTLY REMOVED Stationary Multiple Electric Need

Only device of its kind in New York. In one-sixth the usual time. Removes

360 hairs in one hour without pain or permanently shaped. Indorsed by medical

MME. C. WALKER, Hotel Pennsylvania (Hair Dressing Salon) 7th Ave. & 33d St. Knickerbocker 831

1 West 34th St., Suite 309 Phone Greeley 2363.





**Rubber Garments** For Men & Wome Cover entire body any part. Send I Illustrated Booklet Dr. Jeanne A. C. Walter Seal Robert, Price 15.50 Billings Bidg., 4th 0 Chin Robert, 22.00 Ent3 4th St., ad down

Reduce

ALCO-GRAVURE, INC., NEW YORK-BAL! MOH